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FOR IMMEDIATE RELEASE

Blueberry Cooperative MBG Marketing goes GLOBAL

Grand Junction, MI – February 22, 2017 – MBG Marketing – The Blueberry People, the world’s largest grower-owned blueberry and blackberry marketing cooperative has taken a strategic step into the global foods market by establishing MB GLOBAL FOODS. Doing so will complement MBG Marketing’s commitment to growing their product portfolio in cooperation with Naturipe Value Added Foods.

Larry Ensfield, President and CEO, along with the Board of Directors of MBG Marketing, is very enthusiastic about this new opportunity, which is a partnership with Stephen Mullin and Paul Gibis. These two food industry veterans will be managing MB GLOBAL FOODS, a new international frozen fruit and vegetable business, from Hudson QC, Canada, beginning in March 2017.

MBG Marketing plans to make substantial capital investments into their two existing IQF and value added processing facilities in Michigan and Georgia to support MB GLOBAL FOODS’ key initiatives, which will include the procurement of food stocks from around the world to support these processing capabilities. Ensfield stated, “This is a very exciting time for MBG Marketing and its grower members. Our cooperative just celebrated its 80th anniversary and this new business opportunity gives us a good start on the next 80 years.”

Mullin and Gibis, with their years of experience in servicing international food markets, are ideal partners to lead this venture. MBG Marketing is very pleased to join with them in announcing the introduction of MB GLOBAL FOODS.

Steve and Paul will be present during the AFFI-Con 2017 meetings being held March 4-7 in San Diego, CA. They can be contacted at either gibis@mbglobalfoods.com or mullin@mbglobalfoods.com.