

Blueberries

Americans are nearly twice as likely as they were nine years ago to buy blueberries in the coming year, and the number of households saying they've purchased blueberries within the past month (69 percent) has nearly doubled since 2008!

New Peak of the Season Pack!



- ★ **Drive Promotional Frequency**
 - ★ Perfect Mix and Match Pack
 - ★ BOGO with Strawberries
 - ★ Consumers love larger Packs
 - ★ Proven to increase unit and dollar sales

Total Berry Solution!

www.naturipefarms.com | sales@naturipefarms.com

Salinas, CA
831.443.2358

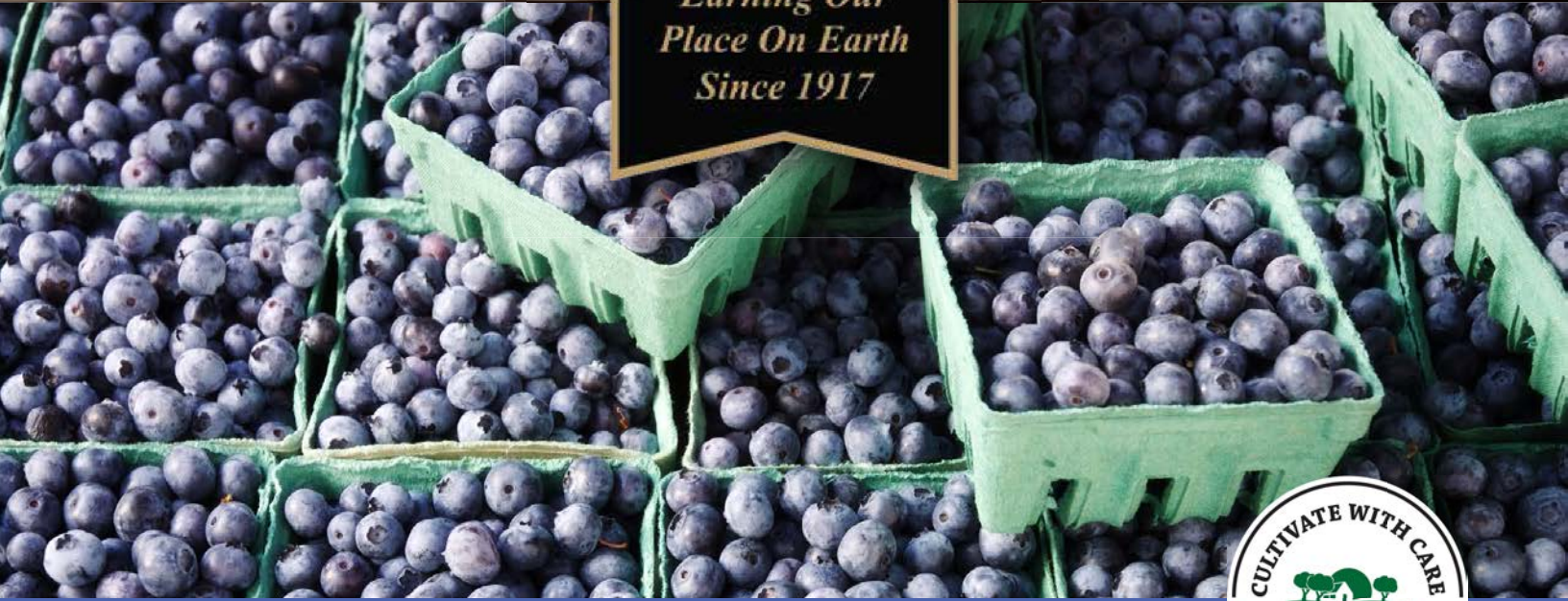
Grand Junction, MI
269.434.6791

Estero, FL
239.591.1664

Everett, MA
239.552.4455



Earning Our Place On Earth Since 1917



Organic

Fresh Organic Blueberries in Compostable Packaging

- Biodegradable, Compostable & Recyclable
- Shelf Appeal
- Sustainability message resonates with organic shopper
- Fibrous material is gentle on fruit
- 80% reduction in plastic

Earthcycle Fiber Base - Flow Wrapped
 12 - 6 oz per case
 UPC: 812049009117
 Produce Dimension: 5 x 4.5 x 1.70
 Case Dimensions: 15.75 x 10 x 3.75
 Case WT: 5.5 LB
 TI: 12 HI: 18
 216 cases per pallet



2014 Impact Award Finalist

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Blueberries Heat Seal



12-2# Heat Seal Fresh Blueberries

Specifications:
6.75 x 6.75 x 2.95
Tie 5 Hi: 10 (50 cartons)
Case: 21.75 x 14.50 x 6.50
UPC: 812049006246

18-18 oz Heat Seal Fresh Blueberries

Specifications:
6.75 x 6.75 x 2.95
Tie 5 Hi: 12 (60 cartons)
Case: 21.75 x 14.50 x 6.50
UPC: 812049006604

- 40% reduction in Plastic
- No more spills
- Eye catching graphics
- Satisfies Canadian Waste Reduction Goals



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“BOUQUET” LONG STEM

- Creative “Product Positioning”
- Healthy Impulse Item
- Perfect for your Holiday Displays
- Proprietary Design



4 x 14 oz pack
 8 cases per layer/20 layers
 160 cases total/640 selling units
UPC 812049005515
 Case Dim: 19.5 x 11.5 x 3.63
 Clamshell Dim: 10.70 x 4.94 x 3.4



2014 Progressive Grocer Editors Pick Award!

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